

NAB 2010

Booth SL4428

CONTENTAGENT

v3.0

Evolving for more than six years, ContentAgent is now the natural hub of file-based workflow in hundreds of broadcast, post-production, film and new media environments.

The service-based architecture has always made ContentAgent way more than a simple transcoding device but the introduction of v3.0 software enables users to transform their workflows with integrated and automated third party solutions from big hitters like Tektronix, Rimage and Telestream. Additionally the system is now capable of supporting render nodes for improved processing efficiency in high-volume operations.



- Automate and re-use complex workflows
- Easily understood by non-technical operators
- Author interactive DVDs and Blu-ray discs
- Reel assembly and editing
- Capture from SD/HD sources
- Output SD and HD video
- Transcode from 2K/4K DPX files and RED
- TV standards/aspect ratio/frame rate conversion
- Multichannel audio support
- Fast ROI

The most flexible, intuitive and efficient way of managing all aspects of file-based workflow just got even better. NAB 2010 v3.0 software

- Support for render nodes with Job Agents
- API integration with Tektronix, Rimage and Telestream
- Import/read/transcode direct from Panasonic P2

“ I know of no other system that offers such a complete encoding authoring and delivery system with a user interface that is so easily grasped.”

Miles Stormer, The Mill. London, New York, Los Angeles

New v3.0 software brings leading third party technologies to the table through Application Programming Interfaces.

JOBAGENT

v3.0 software introduces the benefits of parallel processing with JobAgents. A new Jobs tab delivers the tools to intelligently manage and distribute rendering across JobAgents - affordable render accelerators.

- Faster throughput in transcode intensive operations.



Episode Engine

ContentAgent becomes the first O/S agnostic transcoding platform available, providing direct access to Apple ProRes and QuickTime environments with integration to Telestream's Episode Engine. Use ContentAgent's intuitive process tree designer and automation tools to transform your mac workflow.

- ContentAgent workflow management and automation tools available for mac environment.



Cerify

Cerify from Tektronix, the leading QC system for file-based content is now available as a ContentAgent application. Designed to have particular appeal to broadcasters, audio and video checking may be fully automated at any or every stage of the broadcast chain.

- Automated QC from the world leaders



Full integration with Rimage Digital Publishing Systems makes ContentAgent the heart of a complete end-to-end DVD and Blu-ray production system from transcoding and authoring to label design and high quality disc printing. Like all ContentAgent workflows, the process may be fully automated and operated by non-technical staff.

- Single-source DVD and Blu-ray production

Why they chose ContentAgent

A round-up of what the customers say

Fox International Channels, London

“I can put the time in creating an epic workflow incorporating many steps with automated DVD authoring knowing full well it can be repeated consistently at will. ContentAgent has made our life a lot easier.”

Simon Brett, Head of Facilities

The Mill, London, New York, Los Angeles

“I know of no other system that offers such a complete encoding authoring and delivery platform with a user interface that is so easily grasped.”

Miles Stormer, Head of MCR

Turner Broadcasting, Atlanta

“We had the need to create quickly authored DVDs for client presentations and approvals, ContentAgent was far and away the simplest tool to operate yet offered exactly the features we needed.”

Ken Brady

ITN Source, London

“We don't think of ContentAgent as just a transcoding device. It's much more than that, it's a workflow management and automation tool and a pretty robust one at that.”

David Price, Archive Technical Supervisor

Deluxe, Los Angeles

“The greatest thing for us is workflow creation. We have been able to automate so many different kinds of workflows and always been able to save time.”

Ben Davitt, Senior Manager

Telus, Vancouver

“Used at the heart of an XDCAM file-based workflow, the ContentAgents are used to transcode material for IPTV and for previews. We looked long and hard at available systems but ContentAgent stood out, primarily for ease of operation. We can simply set up repeatable workflows depending on the application and ContentAgent will automate the entire process.”

Alex Pereira, Streaming Media Specialist

Ascent 142, London

“We use ContentAgent in a film dailies workflow – it's a very flexible piece of kit. Multiple Watchfolders is a neat feature which we use to pick up files off the network and execute pre-determined workflows.”

Matthew Amos, Chief Engineer

ROOT6 Technology, the product development arm of leading UK creative technology reseller root6, was established in 1997 and is based in the heart of Soho's post production community in London.

v3.0

ROOT6
TECHNOLOGY

Online demonstrations of ContentAgent
www.root6technology.com